



## *S3 Food Symposium*

*“Where S3 Meets the Sea”*

May 10, 11, 12, 2017

Westin Long Beach

333 East Ocean Blvd., Long Beach CA 90802

[www.westinlb.com](http://www.westinlb.com)

800-WESTIN1 or 562-436-3000

Group Block under “Food Symposium S3”

[www.CaliforniaFood.org](http://www.CaliforniaFood.org)

Session Coordinator’s Minimum Submittal Requirements  
for Continuing Education Approval  
turn in by **March 31, 2017**

The information below is required so that CAEHA can make a complete application for Continuing Education Contact Hours. CAEHA is an approved Accrediting Agency with CDPH to approve and offer REHS Continuing education contact hours.

Please list in one word document:

### **George Decker**

George Decker

Health Communications Specialist

U.S. Food and Drug Administration—Los Angeles

1. Title of session: ***Menu Labeling: a Way Forward for California***
2. Length of session, day and time: **One hour. May 10, 2017, 4:00 pm to 5:00 pm.**
3. Educational objective: **For attendees to learn in detail about federal and state menu and menu board labeling requirements that went into effect on December 1, 2016 and became enforceable on May 5, 2017, and how such requirements will be enforced.**
4. Description of session (what attendees will learn, in 400 words or less): **The Affordable Care Act (2010), in part, amended the federal Food, Drug, and Cosmetic Act to require chain restaurants and similar retail food establishments to provide calorie and other nutrition**

information for standard menu and menu board items (from *the California Retail Food Safety Coalition's California Menu Labeling Guidelines*). This session will focus on the U.S. Food and Drug Administration's (FDA) current menu and menu board labeling requirements and the corresponding requirements of California law (which are based on federal law). It will cover which restaurants are subject to these requirements and which ones are exempt. This session will also cover how such requirements will be enforced, and how they may be affected by proposed changes to the Affordable Care Act.

5. Anticipated Educational Outcomes for Session:
  - To increase knowledge of the menu labeling guidelines and requirements according to the California Retail Food Safety Code
  - To understand challenges of implementing and enforcing the menu labeling guidelines and requirements.
  
6. Qualification of speaker: **George Decker has served as a Health Communications Specialist with the FDA since June 2016, and has worked in journalism and corporate and government communications since 1995. He received his BA in political science from Yale University and his law degree (JD) from the University of Arizona. George's current work involves public and media relations in connection with FDA-related matters.**

