



*S3 Food Symposium  
Symposium*

*“Where S3 Meets the Sea”*

May 10, 11, 12, 2017

Westin Long Beach

333 East Ocean Blvd., Long Beach CA 90802

[www.westinlb.com](http://www.westinlb.com)

800-WESTIN1 or 562-436-3000

Group Block under “Food Symposium S3”

[www.CaliforniaFood.org](http://www.CaliforniaFood.org)

**Session Coordinator’s Minimum Submittal Requirements  
for Continuing Education Approval  
turn in by **March 31, 2017****

The information below is required so that CAEHA can make a complete application for Continuing Education Contact Hours. CAEHA is an approved Accrediting Agency with CDPH to approve and offer REHS Continuing education contact hours.

Please list in one word document:

1. Title of session: **Food Security Innovative Approaches - TH-6**
2. Length of session: **50 minutes, Thursday, May 11, 2017 from 2:55pm - 3:45pm**
3. Educational objective: **To increase knowledge of innovative and practical approaches to food security issues, how to grow healthy food and increase healthy food access in an urban environment, university campuses, and other areas.**
4. Description of session: **This panel discussion will present information about practical and innovative approaches in increasing healthy food access in an urban environment and university campuses. The panel will also explore creative solutions in addressing food insecurities and bring diverse and unique technological solutions such as social gardening and food app that will enable gardeners and local food lovers to give and get extra home-grown produce.**

5. Anticipated educational outcomes for session:
1. To learn about challenges and solutions of food insecurities and healthy food access in urban areas as well as university campuses.
  2. To increase knowledge about technological solutions that will promote and build communities around growing food by the community for the community.
  3. To identify social trends in integrating the technological sector with agriculture.
6. Qualifications and resumes of speakers/presenters:

### **Hannah Malan - Moderator**

Hannah Malan is a PhD student in the Community Health Sciences Department at the UCLA Fielding School of Public Health where she studies the food environment, food literacy, health promotion, and health communication. Hannah serves as the Graduate Student Researcher for the EatWell pod of the [UCLA Healthy Campus Initiative](#) and Student Ambassador for the [UC Global Food Initiative](#). She holds a BA in communication studies with a minor in professional writing from UC Santa Barbara and a Master of Science in public health from UCLA.



## Holly Carpenter

Holly Carpenter is the Program Manager of The Growing Experience of the Housing Authority of Los Angeles County. Holly received her B.A. in Environmental Science and Policy from California State University, Long Beach. While earning her degree, Holly interned for the Energy Efficiency Department at Southern California Edison, specializing in projects exploring the relationship between water and energy. As a passionate advocate for environmental education, Holly became the Coordinator for the Center of Sustainability at Pepperdine University, managing daily operations and advancing campus sustainability through various projects, such as the development of a sustainable residence hall. Currently, Holly works as the Program Specialist at The Growing Experience Urban Farm in Long Beach, where she provides educational and volunteer opportunities to members of the underserved community and at-risk youth. In this role, Holly also supports the farm's CSA program and develops educational opportunities for multiple grant-funded projects, including a state-of-the-art aquaponics system and urban food forest.



## **Tyler Watson**

Tyler Watson is a doctoral candidate in Environmental Health Sciences at the UCLA Fielding School of Public Health where he works on research and programs to better understand and address food insecurity and ensure equitable access to healthy foods. He studies university student food access, urban agriculture, and food recovery in the Los Angeles region, and is the graduate student researcher for the UCLA Food Security Working Group and a UC Global Food Initiative Fellow. His other research interests include public health impacts of climate change, urban design, and higher education health and wellness. Tyler received his BS from UC Santa Barbara and his MPH from UCLA.



## Deema Tamimi

Deema's an experienced product and marketing leader who's worked for several of the tech industry's hottest companies including Xbox (@Microsoft), YouTube (@Google) and most recently Flipboard, a leader in the mobile news app space. Her expertise spans performance marketing, product marketing, product management, and cross-functional team management with a strong focus on user growth and retention. She approaches problems with a scientific approach, including A/B testing, to develop well tested product flows and data-driven email and mobile push communications and systems.

Deema has had a longtime interest in agriculture and food and is now applying her skills and expertise from the tech sector to building and promoting products and solutions in the growing AgTech space. She believes that the product development, data analysis, and marketing methods used in the consumer tech space could help to catapult the agriculture sector forward and she is thrilled to apply her knowledge to something she cares about deeply.

Deema is now the CEO and founder of GivingGarden, a local Davis startup with a big, global mission to grow communities around food and food around communities. GivingGarden will be launching their first social gardening and local food app in the Spring of 2017. The app will use real-time and crowdsourced data to help gardeners grow the right foods based on their location and community, will enable gardeners and local food lovers to give and get extra home-grown produce, and it will grow communities around food, through profiles and social tools. You can learn more about the app, the company and the founding team at [GivingGarden.io](http://GivingGarden.io).

